



**WELL CRAFTED**  
WINE & BEVERAGE CO



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### FRATELLI ARESCA S.R.L.

#### A story of family

Fratelli Aresca is a family winery founded in 1952 by the two young brothers, Luigi and Piero, which started the cultivation of vineyards and production of local wines in Mombercelli village, in the hearth of Monferrato-Asti area.

Since then a story of passion for wine began, which has been handed down from father to son, keeping alive the tradition for the craft of “making wine”.

Currently our estate is run by the second and third generations who have given the estate new life while maintaining the traditions that characterise our style.

Quality, reliability and experience are our values that guide our work and allow us to meet the desire of our customers. Over the years, our products have received several national and international awards of which we are very proud.

#### Love for our land

Our estate is deeply rooted in Piedmont's territory, a place of extraordinary beauty that has been recognized as a World Heritage Site by UNESCO, because of how the agricultural tradition has transformed the landscape and the culture into the wine tradition.

Magnificent castles, old churches and evocative medieval villages with tall towers - the rolling Monferrato hills, which occupy the square formed by the towns of Asti, Alessandria, Acqui Terme and Gavi - are rich in history, archaeology and natural beauty.

In this area, for centuries strategic for commerce between the Mediterranean and the rest of Europe, you can admire the vines which produce among some of the best wines in Italy.

The Monferrato-Asti area is also the home of the white truffle and outstanding restaurants, round hazelnuts, Piedmontese veal and famous butcher's shops, cheese and all that is part of a unique strain of little-recognized traditional wisdom.

#### Vineyards

We cultivate the vineyards striving to be respectful for environment and soil maintaining a low production per vine.

The productive philosophy is based in themes of sustainability because we believe that vineyards cultivated adequately, besides safeguarding the environment, exalt the quality of the grapes and allow to produce wines with great personality that are very linked to their area of origin.

Following the path to maximize the quality, most of the works in vineyards are carried out manually because of the steep hills. This is a very costly procedure but grants the best quality for the grapes. ocean influence is easily recognizable in our wines (saline and fresh).



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### Our Winery

Our winery is located in Mombercelli village and has a capacity of 6.000 hectolitres. All the stages of vinification take place in the winery and are under the constant supervision of winemakers.

During our work in the cellar we aim to preserve the elegance and harmony of the grapes obtained in the vineyards up to the glass. To achieve these results, traditional practises are applied using the techniques offered by the most modern technology.

### Moscato d'Asti DOCG

Moscato d'Asti DOCG is the most famous Moscato in Italy and one of the most peculiar product of Piedmont's winemaking culture. Extensive experience with Moscato has made it clear that the best results, in terms of aromatic compounds, acid/sugar balance and finesse, are achieved on calcareous soils and in hilly areas, as is typical in the Asti production area.

**Variety:** 100% Moscato grapes.

**Vineyards:** located in Monferrato-Asti area.

**Harvest:** manual harvest, generally at the beginning of September according to the predetermined maturation level.

**Winemaking:** the hand-picked grapes are pressed fresh. The free-run juice is stored at cold temperature until re-fermentation.

**Alcohol content:** 5% vol.

**Tasting notes:** aromatic bouquet typical of Moscato grapes with notes of fruit and flower. The taste is aromatic, sweet and persistent with balanced acidity.

**Pairing:** ideal for any convivial moments but great with dessert. Best if served chilled

**Winemaker's comments:** the 2017 harvest was characterized by dryness and very hot temperature with little rain during the year and limited accumulation of water reserves. These unusual weather conditions meant a reduction in the quantity of almost all grapes harvested and a concentration of sugar and aromas in the berries.

Our Moscato d'Asti 2017 "Fiore d'Autunno" is characterized by the fragrant aromas, natural sweetness and balanced acidity, with a delicate taste, reminiscent of orange blossom, peach and apricot.





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**ARESCA**  
PIEDMONT-ITALY

Piedmont Wines since 1952

